

# iPhone, iPad, Mac OS X and Google Play Apps

Last updated [July 22nd, 2019]

**iEnterprises Holdings, LLC** (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application (the “Application”). Please read this Privacy Policy carefully. **IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APPLICATION.**

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last updated” date of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Application after the date such revised Privacy Policy is posted.

This Privacy Policy does not apply to the third-party online/mobile store from which you install the Application or make payments, including any in-game virtual items, which may also collect and use data about you. We are not responsible for any of the data collected by any such third party.

## COLLECTION OF YOUR INFORMATION

We may collect information about you in a variety of ways. The information we may collect via the Application depends on the content and materials you use, and includes:

### Personal Data

Demographic and other personally identifiable information (such as your name and email address) that you voluntarily give to us when choosing to participate in various activities related to the Application, such as registration, accessing support, sending feedback, and responding to surveys. If you choose to share data about yourself via your registration or other interactive areas of the Application, please be advised that all data you disclose in these areas is will be accessible to anyone within iEnterprises LLC. Data will be stored online, in a cloud based database.

## Derivative Data

Information our servers automatically collect when you access the Application, such as your native actions that are integral to the Application, including login attempts, usage reports, as well as other interactions with the Application and other users via server log files.

### **In App purchases**

Some features can be purchased from within the application. When making a purchase from within the application using either the Apple App Store or Google Play service, no information is transmitted or stored by iEnterprises. Please see the Apple App Store or Google Play policies regarding purchases made within the application.

## Contact and Calendar Permissions

Enabling contact and calendar access within the application may result in information being uploaded and stored on servers owned or operated by us. We do not have access to or use this information and at no time is this information shared with third parties, it is accessible to you from within the application, using the account you setup during registration.

The Application may access your device Contact / Address Book applications which contains information stored on your device, including but not limited to name, email, gender, birthday, job title, company, website, phone number and profile picture URL, as well as other information that you choose to upload. The complete Contact / Address Book database is accessible to the program on your device, for the purpose of listing and allowing selection of which contacts you wish to upload. Only the contacts specifically selected by you are uploaded to iEnterprises servers and stored online.

Allowing calendar access will allow the automatic transmission of any information stored within your device calendar application, including by not limited to, event dates, event

times, event names, attendees, email addresses, contact information and notes. Such information is stored in a cloud based database own

## Mobile Device Restricting Access

We may request access or permission to certain features from your mobile device, including your mobile device's calendar, contacts and other features. If you wish to change our access or permissions, you may do so in your device's settings.

## Mobile Device Data

Device information such as your mobile device ID number, model, and manufacturer, version of your operating system, phone number, country, location, and any other device specific data may be stored and transmitted in device logs. This logging can be enabled for troubleshooting and is stored on your local device. If you then choose to send the log files to iEnterprises via email, iEnterprises may store this information for the purpose of debugging.

## Third-Party Data

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Application permission to access this information.

## **USE OF YOUR INFORMATION**

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Application to:

1. Assist law enforcement and respond to subpoena.
2. Compile anonymous statistical data and analysis for use internally or with third parties.
3. Create and manage your account.
4. Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Application to you.
5. Email you regarding your account or order.
6. Fulfill and manage purchases, orders, payments, and other transactions related to the Application.
7. Increase the efficiency and operation of the Application.
8. Monitor and analyze usage and trends to improve your experience with the Application.
9. Notify you of updates to the Application.
10. Offer new products, services, mobile applications, and/or recommendations to you.
11. Perform other business activities as needed.
12. Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
13. Request feedback and contact you about your use of the Application.
14. Resolve disputes and troubleshoot problems.
15. Respond to product and customer service requests.
16. Send you a newsletter.
17. Solicit support for the Application.

# DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

## By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

## Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

## Marketing Communications

We may use third-party Service Providers to send marketing emails.

With your consent, or with an opportunity for you to withdraw consent, we may use a third party email marketing application provider (such as Mailchimp) for email marketing purposes. In such cases, your information may be shared with a third party for this purpose, as permitted by law.

- **Mailchimp**

Their Privacy Policy can be viewed at <https://mailchimp.com/legal/privacy/>

## Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

## Business Partners

We may share your information with our business partners to offer you certain products, services or promotions.

## Sale or Bankruptcy

If we reorganize or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of

business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline honor commitments we made in this Privacy Policy.

We are not responsible for the actions of third parties with whom you share personal or sensitive data, and we have no authority to manage or control third-party solicitations. If you no longer wish to receive correspondence, emails or other communications from third parties, you are responsible for contacting the third party directly.

# TRACKING TECHNOLOGIES

## Cookies and Web Beacons

We may use cookies and other tracking technologies on the Application to help customize the Application and improve your experience and maintain sessions within the application. When you access the Application, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Application.

We do not allow the use of cookies / tracking information to target advertisements or share such information with third parties. This information is only ever stored on your device, it is not transmitted to us.

# THIRD-PARTY WEBSITES

The Application may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Application, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Application.

# SECURITY OF YOUR INFORMATION

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

## OPTIONS REGARDING YOUR INFORMATION

### Account Information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account
- Contacting us using the email address [support@ienterprises.com](mailto:support@ienterprises.com)

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

### Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Application

- Logging into your account settings and updating your preferences.
- Contacting us using the email address support@ienterprises.com

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

# CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Application, you have the right to request removal of unwanted data that you publicly post on the Application. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Application, but please be aware that the data may not be completely or comprehensively removed from our systems.

## **Children’s Online Privacy Protection Act Compliance**

We never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

## **Information for European Union Customers**

By using iEnterprises applications and providing your information, you authorize us to collect, use, and store your information outside of the European Union.

## **International Transfers of Information**

Information may be processed, stored, and used outside of the country in which you are located. Data privacy laws vary across jurisdictions, and different laws may be applicable to your data depending on where it is processed, stored, or used.



# CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

[support@ienterprises.com](mailto:support@ienterprises.com)